

Seat No. : _____

MA-110

March-2019

B.B.A., Sem.-I

CC-101 : Principles of Management

Time : 2:30 Hours]

[Max. Marks : 70

1. (A) (i) Explain the process of planning in detail. 7
(ii) Discuss any five external planning premises. 7

OR

- (i) Explain the functions of management. 7
(ii) Discuss internal planning premises. 7

(B) MCQ / Objectives (attempt any 4 out of 6) 4

- (i) _____ premises which cannot be expressed numerically.
(1) Tangible (2) Intangible (3) External
- (ii) _____ planning is undertaken at departmental levels.
(1) Functional (2) Strategic (3) Corporate
- (iii) The plans which can be used only once and they are for specific use are called _____.
(1) Single use plan (2) Multiple use (3) Dual use
- (iv) _____ are the guides to action.
(1) Procedures (2) Policies (3) Mission
- (v) _____ is deciding in advance and looking into future.
(1) Planning (2) Premises (3) Management
- (vi) _____ is the father of scientific management.
(1) F.W. Taylor (2) Luther Gullick (3) Henry Fayol

2. (A) (i) Explain the methods of Forecasting in detail. 7
(ii) Write short note on PERT. 7

OR

- (i) Explain the significance and limitations of forecasting. 7
(ii) Explain the stages of decision making in detail. 7

(B) MCQ / Objectives (attempt any 4 out of 6) 4

- (i) Define forecasting.
(ii) _____ is also called Survey of Buyers intention method.
(1) Survey (2) Regression (3) Exploration
(iii) State full form of PERT.
(iv) State full form of CPM.
(v) _____ is not required when alternatives are not available.
(1) Decision making (2) Forecasting (3) PERT
(vi) Mention two characteristic of PERT.

3. (A) (i) Explain the factors affecting centralization. 7
(ii) Explain the elements of delegation. 7

OR

- (i) Explain any two bases of departmentation with diagram. 7
(ii) Explain any five principles of organizing. 7

(B) MCQ / Objectives (attempt any 3 out of 5) 3

- (i) Initial stage of delegation is _____.
(1) Responsibility (2) Accountability (3) Authority
(ii) When single person has full authority, it is _____.
(1) Centralization (2) Decentralization (3) Delegation

- (iii) Define Delegation.
- (iv) The most common type of departmentation is _____.
 - (1) Functional (2) Territorial (3) Process
- (v) _____ is a system of co-operative activities of two or more person.
 - (1) Organization (2) Delegation (3) Departmentation

4. (A) (i) Write short note on : Functional Organization. 7
- (ii) Write short note on : Committee Organization. 7

OR

- (i) Write advantages and disadvantages of Informal organization. 7
- (ii) Write advantage and disadvantages of Line-staff organization. 7

- (B) MCQ / Objectives (attempt any 3 out of 5) 3

- (i) The simplest and oldest form of organization is _____.
 - (1) Line organization
 - (2) Committee organization
 - (3) Functional organization
- (ii) Mention two advantages of Line organization.
- (iii) Other names for line organization is _____ organization.
 - (1) military (2) staff (3) committee
- (iv) Mention two types of committees according to authority.
- (v) The idea of informal organization was first introduced in management science by _____.
 - (1) Chester Barnard (2) Henry Fayol (3) Luther Gullick
